Introduction

Module 1 (Introduction)

- Introduction to AMZ Blast
- Why your own Buisness
- About Marketplace & why sell online
- Why your own private label
- Now Some Brainstorming
- Why Amazon FBA will be key
- My first few products

Module 2 (Formalities)

- List all the formalities we need to complete
- Requirement to get GSTIN for prop.
- Requirement to get GSTIN for partnership
- Requierment to get GSTIN for PVT LTD
- Requirement to get GSTIN for LLP
- Requirement to get GSTIN for OPC
- How to find HSN code
- Get a Bank account
- Register on Amazon
- Get a PayPal account
- Get IEC

Module 3 (Category & Niche selection)

- Choosing a category and why it is important
- Convert your hobby to buisness
- Convert your Profession into Business
- List of best categories for new sellers
- What is niche
- Practical benefits of niche
- Finding niche 1
- Finding niche 2

Module 4 (Manufacturer's Brand)

- RA or Manufacture Brand
- Introduction & Identification of RA
- Advantage
- Disadvantage
- Parameters
- Sourcing
- Product Selection
- Going Live

Module 5 (Neutral Brand)

- What is Neutral Brand
- Advantage
- Disadvantage

Module 6 (Private Label)

- Introduction to Private Label
- Advantage
- Disadvantage
- Parameters
- Product Selection & Competition Assessment
- Import Terminogy
- Investment Slabs
- Finding Manufacture
- Sample from Alibaba
- Sample from India
- Steps after getting Sample
- Discuss all Pre-Launch steps
- How Product Matrix works
- Preparing Keywords using Keyword Research
- Listing Keywords

Module 7

- Import Process
- Mistake in performa invoice
- Submit Wire Transfer Form
- Sell product first buy it later
- 999 Strategy

How crawler works
Product Title
Writing Bullet points
Lower Area Description
Product Images
Getting Reviews
Decide FBA or FBM
Brand and register on Amazon
Understanding UPC/EAN
Product Tax code
List product and go live
Promotion coupon
Promotion using FB