



**Start Your Business On Amazon Flipkart & Other
marketplaces**

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AMZBlast

How to Get 10 - 15 sales For Products

Neutral Brand, Private label



What are important factors to increase sales in existing sales?

Selling Price

Should be less than your competitor

If not, customise your product or send free gift with thank you note

Optimised Listing

Title, Heading in bullets, A+ content or description. Images .

Work on description. and format it. Work on ads.

Reviews & Quality

Always have good quality product. Work on initial reviews.

Amazon ads

Optimised Listing

Title of the product -

Brand name+ Product Name + Features+ Set/pack/colour

**Kriti Nursery Wood Plant Stand Indoor & Outdoor Multiple Flower Pot Holder
For Garden Balcony Living Room**

- List your product using **Brand name** in title instead of **Generic**.
- Title should be **150-200 characters**

Optimised Listing

Bullet points of the product -

- Always write **Heading in caps** about every bullet points
- Bullet points should be **500 characters** long
- Here are some heading examples that can be used in many products.

Some Options You Can Use

MULTIFUNCTIONAL

**WATERPROOF AND EASY TO
CLEAN**

UNIQUE RUSTPROOF DESIGN

SIMPLE INSTALLATION

EXTRA STORAGE SPACE

NEW UPGRADED

ADDITIONAL FREE

ACCESSORIES PROVIDED

Optimised Listing

Product Description -

- Format your Text. Make it **BOLD**, *Italic*, Underline
- Explain your product specification, dimensions and application.
- After getting **Trademark use Images** with text as **A+ listing**.

Optimised Listing

Images Editing -

- Product **First Image** should have white background with 1012*1012 px.
- Get 2-3 sample images from supplier and Use photoshop/ Image editor software for basic editing.
- Here are some examples how you can edit image and in what sequence you can use it.



Stylish addition to your interior



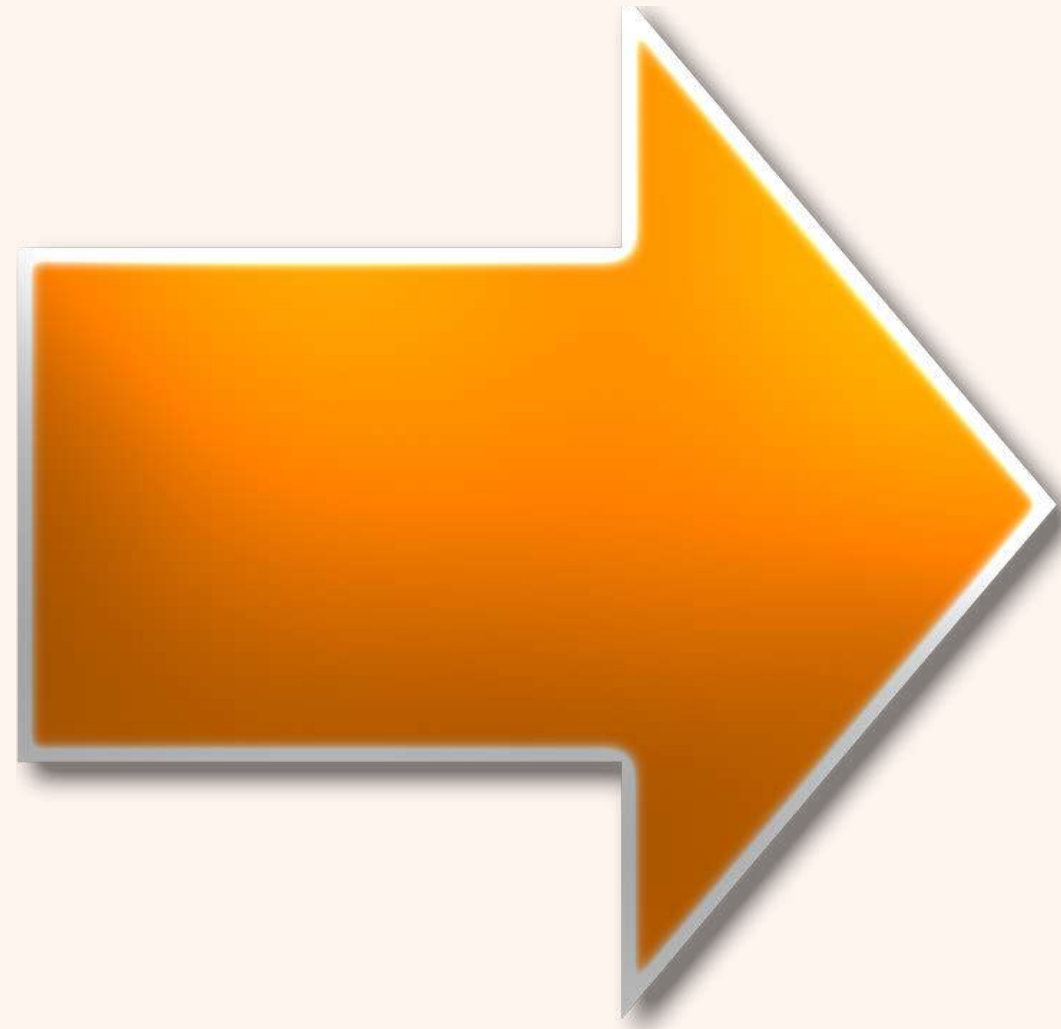
100%
premium beech
wood

In product images you should clearly show How customer can use product.



In Last 3 pics show dimensions, Material used and its applications.

Let's see how it looks in listing



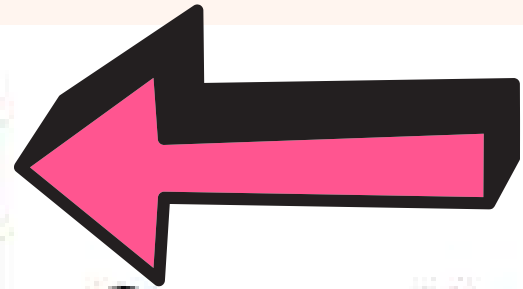
Optimised Listing

Reviews & Ratings -

- Get 2-3 reviews first then see change in rank.
- Only Verified reviews count. Unverified is only for customers
- If possible, exchange damaged product with new one.

Top reviews

Most recent

Sell all **recent reviews**top reviews from the **United States**

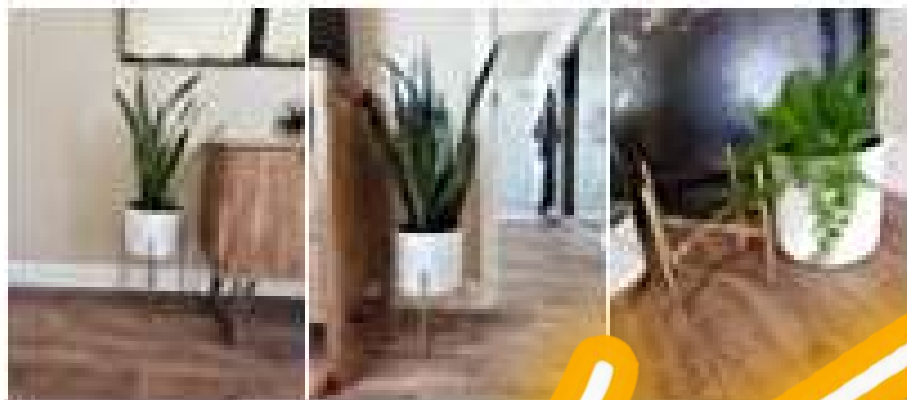
Kim.84

★★★★★ Ceramic looking but lightweight. Sturdy legs, no wobble.

Reviewed in the United States on October 19, 2020

Color: White Pots Pack of 3 | **Verified Purchase** | **Early Reviewer Rewards** (What's this?)

I am very pleased with these planters. The base is sturdy and the planters look ceramic but are lightweight. I had been searching for this style planter at the larger retail home decor stores but they were always so expensive! Then I found this listing that offered 3 sizes for less than 1 planter in my previous searches. Score! 100% recommend these. They look amazing. All 3 sizes are shown in my pics and the stand itself.

Click on **Helpful** if you want the review to be on **TOP**

8 people found this helpful

Helpful

Report abuse



More Tips

- Add variations or products in same category to get more visibility
- Apply **Discount Coupon** or use **lightening deal** option to attract buyers.
- At last, work on amazon ads. Create automatic and manual campaign.
- Print **Thank you** note for customers.

Thank you !!!

YOU CAN CONTACT US THROUGH
OUR DEDICATED PHONE NUMBER

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